

## AL14 Modulbeschreibungen Studiengang MA – European Studies

### Modulübersicht

• European Law .....	224
• Institutional and Constitutional Economics .....	227
• European Contemporary History .....	229
• European Regional Integration .....	231
• Europe in the Global Economy .....	233
• European Governance .....	235
• European Ideas .....	237
• European Regional Innovation Policy .....	239
• Institutional Innovations .....	241
• Project Management .....	243
• Civil Society .....	245
• European Border Region Development .....	247

**Name of the module:** European Law

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Hauke Brunkhorst,  
(Name and Institution) Institute of Sociology, University of Flensburg

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			75 h teaching and 195 h student work					
Recommended for semester:	1	Semester hours	5					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Brunkhorst/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

**Sub-Modul 1: European Law and Politics**

a) Political intervention and democratic legitimation in the process of European law development.

b) The course shall introduce the problems of political legislation and jurisdiction in the European Union. The Union primarily is a set of legislative bodies with only one supreme court and a related and more general human rights court, and flat government, and nearly no administration (25000 officials). Therefore role of the states is to implement and enforce European law, and the states play still an important role in the process of legislation in Europe, in particular when it comes to primary law. On the other hand there are independent bodies, and there is an independent source of civic legitimation. The students shall learn first how political change of the European legal community works, and they shall learn to handle the more and more important question of democratic legitimation of European law. This needs some knowledge about the global legal system because the regional systems of the European supra- and trans-national regimes are related closely not only to the different member-states and non-statist European and sub-national politics but as well and with growing importance they are related to the different global law regimes like WTO, IMF, WHO, ILO, Lex Mercatoria etc.

**Sub-Modul 2: European constitutional law**

a) The process of constitutional change within the European Community and in relation to global constitutionalism.

b) In International Law it has become a common place to call all international treaties a constitutional regime if they invent some higher level law and some independent bodies with legislative, judicial or executive power. The most developed regime of this type are the treaties which constitute the European Community. First at all it has to be made clear what the word "constitution" means if it is related not to national contexts but to supra-, trans- and international organizations. Second students shall be introduced to the basic structure of the European law of the treaties, and the specific character of these treaties which are – different from national constitutions – a "Wandelverfassung" (Ipsen): a constitution in permanent change (or making). The legal history of the Community here plays an important role. Third Europe has a constitutional court which is called European Court of Justice (ECJ). In the process of making Europe an ever closer union, the courts decisions are a key to the building of a more and more effective and expansive European constitutional regime. Therefore paradigmatic cases of the court should be studied closely. Fourth there has to be studied further the complicated relation between the ECJ and national supreme courts, between the ECJ and the European human rights court, and last but not least the relations between the ECJ and the dispute settlement bodies of the WTO-regime.

**Recommended literature:** Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. European Law and Politics	N.N., Brunkhorst	Seminar	3	paper and/or written examination
2. European Constitutional Law	N.N.	Seminar	2	paper and/or written examination

**Name of the module:** Institutional and Constitutional Economics

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Stephan Panther,  
(Name and Institution) International Institute of Management

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			60 h teaching and 120 h student work					
Recommended for semester:	1	Semester hours	4					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Panther/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

Das Modul zielt darauf ab, den Studierenden in die Institutionenökonomische Analyse einzuführen. Dies wird in zwei Veranstaltungen geleistet. In der Veranstaltung "Institutionen und Kultur" wird eine kulturökonomisch erweiterte Institutionenökonomik vermittelt. Sie soll die Studierenden befähigen, die institutionelle Struktur einer Volkswirtschaft als ein kulturelles Faktum zu verstehen und die Implikationen dieser Sichtweise sowie die ökonomischen Konsequenzen des damit bezeichneten Faktums vermitteln. Gleichzeitig werden die zentralen Elemente des klassischen institutionenökonomischen Ansatzes vermittelt.

Die zweite Veranstaltung vertieft diese Einführung durch die Lektüre und Diskussion von zentralen Beiträgen der wissenschaftlichen Debatte.

**Recommended literature:**

Eirik G. Furubotn and Rudolf Richter (1998), *Institutions and Economic Theory: The Contribution of the New Institutional Economics*, The University of Michigan Press

Compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Institutions and Culture	Panther	Lecture	2	written examination and/or
2. Readings in Institutions, Markets and Culture	Panther	Exercise	2	presentation and/or written examination

**Name of the module:** European Contemporary History

**Module acronym**

(if applicable)

**Responsible for the module:** Jörgen Kühl  
(Name and Institution) Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			45 h teaching and 225 h student work					
Recommended for semester:	1	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Kühl/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

The aim of the course is for the students to obtain knowledge about and insight into the contemporary historical development of Europe in the period since 1900. The course is offering both case-studies and comparative views and interpretations of Europe's history in the 20th Century, enabling the students to analyze, compare and understand the interrelationship between the national histories and the general European history and development in this period.

**Main topics**

The students will be introduced to the following chronological topics:

- a) The Europe of the Late Empires 1900-1914
- b) World War I
- c) The Inter-war Years
- d) World War II
- e) East-West Conflict & the Cold War
- f) (Western) European Rapprochement and Integration
- g) Upheavals, Reform and Transition in Central and Eastern Europe
- h) The New Europe since 1989: Conflict and Deepening of Cooperation
- i) Eastern Enlargement of the EU 1993-2004-
- j) Europe in the World

Further, the course offers concentrated area case studies of contemporary history contextualising their development in a comparative way.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. European Contemporary History	N.N.	Lecture	3	written examination and/or paper

**Name of the module:** European Regional Integration

**Module acronym**

(if applicable)

**Responsible for the module:** N.N.  
(Name and Institution) Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
							30 h teaching and 150 h student work	
Recommended for semester:	1	Semester hours	2					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Kühl/Fietze	Date	17.01.2006					

---

**Aim of the module:**

(description, comments, main topics, etc.)

Understanding the dynamics taking place in Europe, requires a deep contextualization into the many regional dimensions represented in Europe. How do the regional structures of Europe enter the overall picture of European integration? This is the subject of the course. It offers a detailed description of economic, social and demographic structures in Europe and combines this description with a series of theories of integration. The aim is therefore to attain an introduction to the regions of Europe and an understanding of the consequences of regional dispersion, regional convergence and divergence.

**Main topics**

The students will be introduced to the following topics:

- a) Introduction: The Regions of Europe
- b) Intra-European Trade
  - a. Trade Theories
  - b. Regional and National Competition
- c) Labour Mobility in Europe
  - a. Efficiency issues
  - b. Equity issues
  - c. Regional and National Competition
- d) European Integration Policies

The course will deal with general European efforts to reach a situation with more integrated regions, but will supplement these with country cases pointing to the problems of implementing European integration policies that reach to all types of regions.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. European Regional Integration	N.N.	Lecture	2	written examination and/or paper

**Name of the module:** Europe in the Global Economy

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Gerd Grözinger,  
(Name and Institution) Zentrum für Bildungsforschung, Universität Flensburg

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			45 h teaching and 135 h student work					
Recommended for semester:	2	Semester hours	3					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Grözinger/Fietze	Date	17.01.2006					

**Aim of the module:** The course is designed to embed the European  
(description, comments, main topics, etc.) economic situation in world-wide developments. Topics

are the role of the other members of the classical triad - Japan and the USA -, of the upcoming new global players, e.g. China, India, Brazil, and the situation in left-behinders as one can see it in many states of Africa.

In order to understand the dynamics of the world economic system this needs first some more information on the history of global markets in goods, services and finances. Secondly, the principal function and practice of international economic institutions, e.g. WTO, IMF, OECD etc. has to be discussed. And finally the critical role of externalities and political and social repercussions will be subject of the module.

Three dimensions are here out-standing: environmental concerns (global resource sharing, global commons), the steering of migration processes under the auspices of both efficiency and justice considerations, and the question, if the European Social Model, which forms also the legitimacy basis of the Political Model, can survive on the long run.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Europe in the Global Economy	Grözinger	Seminar	3	paper and/or

**Name of the module:** European Governance

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Stephan Panther  
(Name and Institution) International Institute for Management

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			75 h teaching and 195 h student work					
Recommended for semester:	2	Semester hours	5					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Panther/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

The module will deliver an analytic treatment of the main institutional features and policies of the European Union using the tools developed in the Module "Institutional and Constitutional Economics". While the precise contents will vary over time, central issues will be the balance of power between the central European Institutions (Court, Parliament, Commission, Council), as well as the effects of policies in the field of agriculture, regional policies, competition, social policies, etc.

**Recommended literature:**

Pelkmans, Jacques (2001), European Integration: Methods and Economics Analysis, Prentice Hall, 2<sup>nd</sup> edition

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. The Institutions of the EU	N.N.	Lecture	3	written examination and/or
2. Seminar on European Governance	N.N.	Seminar	2	presentation and/or paper

**Name of the module:** European Ideas

**Module acronym**  
(if applicable)

**Responsible for the module:** Prof. Dr. Hauke Brunkhorst,  
(Name and Institution) Institute for Sociology, University of Flensburg  
Prof. Dr. Anne Reichold, Anke Marquardt  
Institute for Philosophy, University of Flensburg

## Study Programme

(Suitability of the module)

### Bachelor

- International Management**
- Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

### Master

- Energy and Environmental Management**
- Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
- Key Qualifications**
  - Profile**
- European Studies**
- Open Programme

## General Information

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			60 h teaching and 120 h student work					
Recommended for semester:	2	Semester hours	4					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Brunkhorst/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

This course offers an approach to the history of ideas that has been developed in Europe and that has also shaped Europe in the fields of politics and justice, individuality and education, monotheism and European rationality. For this reason, the perspectives of the humanities and social sciences are taken. During the course students will scholarly compile human and social scientific fundamentals of modern-time Europe and furthermore develop skills to describe these on the basis of human scientific methodology. The chosen ideas will be positioned in the chronological and systematic context of the history of ideas.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Central European Ideas: Politics and Justice	Brunkhorst, Reichold, Marquard	Lecture	2	presentation and/or paper
2. European Philosophy and Scientific Rationality	Brunkhorst, Reichold, Marquard	Seminar	2	presentation and/or paper

**Name of the module:** European Regional Innovation Policy

**Module acronym**

(if applicable)

**Responsible for the module:** N.N.  
(Name and Institution) Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**
- European Studies**
- Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			45 h teaching and 225 h student work					
Recommended for semester:	2	Semester hours	3					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Kühl/Fietze	Date	17.01.2006					

---

**Aim of the module:**

(description, comments, main topics, etc.)

What drives the development of European regions. This is the crux of this course. It deals with the question of localization of economic, social and cultural resources of the landscape of Europe. It thereby offers insight into the determining factors of growth and prosperity in any setup signified by dispersion in terms of income, population density and industry localization. Using the European experiences, it will add to the understanding of the vehicles important to promote regional development and regional structures in a given geography.

**Main topics**

The students will be introduced to the following topics:

- a) Localization
  - a. Cluster theory
  - b. New Economic Geography
  - c. Localization in Regional Science
- b) Innovation Policy
  - a. R&D
  - b. Entrepreneurship
  - c. Regional Best Practices/Cases
- c) European Region Policy and Regional Innovation

Case studies enter the course as a central element. It will therefore take the participants to examples of R&D and innovation policies in a regional context. R&D regions will as such be central.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. European Regional Innovation Policy	N.N.	Lecture	3	written examination and/or paper

**Name of the module:** Institutional Innovations

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Wenzel Matiaske  
(Name and Institution) International Institute of Management

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			45 h teaching and 135 h student work					
Recommended for semester:	3	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2007/8							
Compiled by (Name)	Fietze/Matiaske	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

a) Institutional Change and Innovations in the evolving European Union

b) Institutions are regarded shared concepts used by humans in repetitive situations organized by rules, norms and strategies. Institutions constrain the structure of political, economic, and social interactions and contain informal constraints (customs, traditions, and codes of conduct), and formal rules (constitutions, laws, property rights). In social science institutions are usually treated as various rule systems which occur in sets, e.g. constitutional rule system for society, collective choice rules governing different kinds of organizations, and operational rules of organizations.

This course introduces institutional innovations -- especially in the context of cross-border co-operations -- in a strong relationship to institutional change. Institutional innovations are understood as changing rules of social interaction that help to solve socially perceived problems or is perceived as an improvement by a social group or actor. Our focus will be on the change of institutions for the production of collectively binding decisions due to the need to adapt on changing conditions (in Europe).

**Recommended literature:**

Argyris, C.; Schön, D. A. (1978). *Organizational Learning: A Theory of Action Perspective*. Reading, Mass. Addison-Wesley.

Bromley, D. W. (1989). *Economic interests and institutions. The conceptual foundations of public policy*. Basil Blackwell: New York, Oxford.

North, D. (1990). *Institutions, institutional change, and economic performance*. New York: Cambridge University Press.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Institutional Innovations	Matiaske	Seminar	3	paper and/or

**Name of the module:** Project Management

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Uwe Rehling  
(Name and Institution) International Institute of Management  
Claus Holm

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**
- European Studies**
- Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			60 h teaching and 210 h student work					
Recommended for semester:	1	Semester hours	4					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Fietze/Rehling	Date	17.01.2006					

**Aim of the module:**  
(description, comments, main topics, etc.)

Competency in international project management- Use of software tools and media for project management- Intensive application of latest and innovative information- and communication technology- Social Competency in contact seminars and in virtual teams- Social learning in forming of and working in intercultural teams from Europe and Asia

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

## Courses of the module

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Project Management	N.N.	Seminar	4	written examination and/or group task

**Name of the module:** Civil Society

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Hauke Brunkhorst,  
(Name and Institution) Institute for Sociology, University of Flensburg

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			45 h teaching and 135 h student work					
Recommended for semester:	3	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2007/8							
Compiled by (Name)	Brunkhorst/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

a) The making of a civil society in Europe.  
 b) Students shall be introduced in the conceptual frame of the civil society. There should be learned also something about the history of this term which goes back to the 19th Century (Hegel, Tocqueville), and students shall be enabled to draw a clear distinction between the modern meaning of this concept compared with its classical predecessors (polis, societas civile sive politce). The concept of civil society is an interdisciplinary concept, and therefore an interdisciplinary method has to be taught. The civil society shall be introduced in political (res publica), economic (social and symbolic capital) legal (communication rights/ public law) and sociological ways (social system). Originally the modern civil society was related closely to the public sphere of the national state. But now there are emerging trans-national and sub-national publics which constitute a civil society without a state. The same is true for the making of a global public and a global civil society or regional (Asian, European...) regimes. Students of this course shall learn to explain, analyse and study the specific structure of a multi-level civil society which is European.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Civil Society	Brunkhorst	Seminar	3	paper and/or

**Name of the module:** European Border Region Development

**Module acronym**

(if applicable)

**Responsible for the module:**

(Name and Institution)

N.N.

Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**
- European Studies**
- Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			45 h teaching and 225 h student work					
Recommended for semester:	3	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2007/8							
Compiled by (Name)	Kühl/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

The aim of the course is for the students to obtain knowledge about and insight into the issue of border regions in Europe from a political, socio-economic, spatial and cultural perspective. This includes theories of international boundaries, border security and border governance, formal and informal cross-border cooperation and networks, bi-nationalism and multiculturalism. Special emphasis will be put at analyzing cross-border cooperation structures that have become a key-area of activities of the EU. The students will achieve knowledge of the institutions and funding-schemes related to cross-border cooperation, including INTERREG, PHARE, TACIS, and CARDS, and they will acquire competence in analyzing cross-border cooperation in practice from working with a number of case-studies. The course focuses on developing competencies that allow the students to understand the significance of key issues of cooperation in border regions and enable them to take part in administration and involvement in cooperation in border regions.

**Main topics**

The students will be introduced to the following topics:

- a) Border Regions: Typology, Concepts and Theories
- b) Informal Cross-Border Cooperation: Trade, commuting, and ad-hoc political cooperation
- c) The European Unions approach to Cross-Border Cooperation: Objectives, Policies and Programmes
- d) The Council of Europe and Cross-Border Cooperation
- e) Euroregions and Cross-Border Cooperation
- f) From 'Old' to 'New' Neighbourhoods: Border Region in the Enlarged Europe
- g) Potentials and Obstacles to Cross-Border Cooperation.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. European Border Region Development	N.N.	Lecture	3	paper and/or



**Name of the module:** European Law

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Hauke Brunkhorst,  
(Name and Institution) Institute of Sociology, University of Flensburg

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			75 h teaching and 195 h student work					
Recommended for semester:	1	Semester hours	5					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Brunkhorst/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

**Sub-Modul 1: European Law and Politics**

a) Political intervention and democratic legitimation in the process of European law development.

b) The course shall introduce the problems of political legislation and jurisdiction in the European Union. The Union primarily is a set of legislative bodies with only one supreme court and a related and more general human rights court, and flat government, and nearly no administration (25000 officials). Therefore role of the states is to implement and enforce European law, and the states play still an important role in the process of legislation in Europe, in particular when it comes to primary law. On the other hand there are independent bodies, and there is an independent source of civic legitimation. The students shall learn first how political change of the European legal community works, and they shall learn to handle the more and more important question of democratic legitimation of European law. This needs some knowledge about the global legal system because the regional systems of the European supra- and trans-national regimes are related closely not only to the different member-states and non-statist European and sub-national politics but as well and with growing importance they are related to the different global law regimes like WTO, IMF, WHO, ILO, Lex Mercatoria etc.

**Sub-Modul 2: European constitutional law**

a) The process of constitutional change within the European Community and in relation to global constitutionalism.

b) In International Law it has become a common place to call all international treaties a constitutional regime if they invent some higher level law and some independent bodies with legislative, judicial or executive power. The most developed regime of this type are the treaties which constitute the European Community. First at all it has to be made clear what the word "constitution" means if it is related not to national contexts but to supra-, trans- and international organizations. Second students shall be introduced to the basic structure of the European law of the treaties, and the specific character of these treaties which are – different from national constitutions – a "Wandelverfassung" (Ipsen): a constitution in permanent change (or making). The legal history of the Community here plays an important role. Third Europe has a constitutional court which is called European Court of Justice (ECJ). In the process of making Europe an ever closer union, the courts decisions are a key to the building of a more and more effective and expansive European constitutional regime. Therefore paradigmatic cases of the court should be studied closely. Fourth there has to be studied further the complicated relation between the ECJ and national supreme courts, between the ECJ and the European human rights court, and last but not least the relations between the ECJ and the dispute settlement bodies of the WTO-regime.

**Recommended literature:** Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
3. European Law and Politics	N.N., Brunkhorst	Seminar	3	paper and/or written examination
4. European Constitutional Law	N.N.	Seminar	2	paper and/or written examination

**Name of the module:** Institutional and Constitutional Economics

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Stephan Panther,  
(Name and Institution) International Institute of Management

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			60 h teaching and 120 h student work					
Recommended for semester:	1	Semester hours	4					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Panther/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

Das Modul zielt darauf ab, den Studierenden in die Institutionenökonomische analyse einzuführen. Dies wird in zwei Veranstaltungen geleistet. In der Veranstaltung "Institutionen und Kultur" wird eine kulturökonomisch erweiterte Institutionenökonomik vermittelt. Sie soll die Studierenden befähigen, die Institutionelle Struktur einer Volkswirtschaft als ein kulturelles Faktum zu verstehen und die Implikationen dieser Sichtweise sowie die ökonomischen Konsequenzen des damit bezeichneten Faktums vermitteln. Gleichzeitig werden die zentralen Elemente des klassischen institutionenökonomischen Ansatzes vermittelt.

Die zweite Veranstaltung vertieft diese Einführung durch die Lektüre und Diskussion von zentralen Beiträgen der wissenschaftlichen Debatte.

**Recommended literature:**

Eirik G. Furubotn and Rudolf Richter (1998), *Institutions and Economic Theory: The Contribution of the New Institutional Economics*, The University of Michigan Press

Compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
1. Institutions and Culture	Panther	Lecture	2	written examination and/or
3. Readings in Institutions, Markets and Culture	Panther	Exercise	2	presentation and/or written examination

**Name of the module:** European Contemporary History

**Module acronym**

(if applicable)

**Responsible for the module:** Jörgen Kühl  
(Name and Institution) Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile**
- European Studies**
- Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			45 h teaching and 225 h student work					
Recommended for semester:	1	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Kühl/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

The aim of the course is for the students to obtain knowledge about and insight into the contemporary historical development of Europe in the period since 1900. The course is offering both case-studies and comparative views and interpretations of Europe's history in the 20th Century, enabling the students to analyze, compare and understand the interrelationship between the national histories and the general European history and development in this period.

**Main topics**

The students will be introduced to the following chronological topics:

- a) The Europe of the Late Empires 1900-1914
- b) World War I
- c) The Inter-war Years
- d) World War II
- e) East-West Conflict & the Cold War
- f) (Western) European Rapprochement and Integration
- g) Upheavals, Reform and Transition in Central and Eastern Europe
- h) The New Europe since 1989: Conflict and Deepening of Cooperation
- i) Eastern Enlargement of the EU 1993-2004-
- j) Europe in the World

Further, the course offers concentrated area case studies of contemporary history contextualising their development in a comparative way.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. European Contemporary History	N.N.	Lecture	3	written examination and/or paper

**Name of the module:** European Regional Integration

**Module acronym**

(if applicable)

**Responsible for the module:**

(Name and Institution)

N.N.

Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
							30 h teaching and 150 h student work	
Recommended for semester:	1	Semester hours	2					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other	draft					
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							

**Aim of the module:**

(description, comments, main topics, etc.)

Understanding the dynamics taking place in Europe, requires a deep contextualization into the many regional dimensions represented in Europe. How do the regional structures of Europe enter the overall picture of European integration? This is the subject of the course. It offers a detailed description of economic, social and demographic structures in Europe and combines this description with a series of theories of integration. The aim is therefore to attain an introduction to the regions of Europe and an understanding of the consequences of regional dispersion, regional convergence and divergence.

**Main topics**

The students will be introduced to the following topics:

- a) Introduction: The Regions of Europe
- b) Intra-European Trade
  - a. Trade Theories
  - b. Regional and National Competition
- c) Labour Mobility in Europe
  - a. Efficiency issues
  - b. Equity issues
  - c. Regional and National Competition
- d) European Integration Policies

The course will deal with general European efforts to reach a situation with more integrated regions, but will supplement these with country cases pointing to the problems of implementing European integration policies that reach to all types of regions.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. European Regional Integration	N.N.	Lecture	2	written examination and/or paper

**Name of the module:** Europe in the Global Economy

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Gerd Grözinger,  
(Name and Institution) Zentrum für Bildungsforschung, Universität Flensburg

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			45 h teaching and 135 h student work					
Recommended for semester:	2	Semester hours	3					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Grözinger/Fietze	Date	17.01.2006					

**Aim of the module:** The course is designed to embed the European  
(description, comments, main topics, etc.) economic situation in world-wide developments. Topics

are the role of the other members of the classical triad - Japan and the USA -, of the upcoming new global players, e.g. China, India, Brazil, and the situation in left-behinders as one can see it in many states of Africa.

In order to understand the dynamics of the world economic system this needs first some more information on the history of global markets in goods, services and finances. Secondly, the principal function and practice of international economic institutions, e.g. WTO, IMF, OECD etc. has to be discussed. And finally the critical role of externalities and political and social repercussions will be subject of the module.

Three dimensions are here out-standing: environmental concerns (global resource sharing, global commons), the steering of migration processes under the auspices of both efficiency and justice considerations, and the question, if the European Social Model, which forms also the legitimacy basis of the Political Model, can survive on the long run.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. Europe in the Global Economy	Grözinger	Seminar	3	paper and/or

**Name of the module:** European Governance

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Stephan Panther  
(Name and Institution) International Institute for Management

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			75 h teaching and 195 h student work					
Recommended for semester:	2	Semester hours	5					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Panther/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

The module will deliver an analytic treatment of the main institutional features and policies of the European Union using the tools developed in the Module "Institutional and Constitutional Economics". While the precise contents will vary over time, central issues will be the balance of power between the central European Institutions (Court, Parliament, Commission, Council), as well as the effects of policies in the field of agriculture, regional policies, competition, social policies, etc.

**Recommended literature:**

Pelkmans, Jacques (2001), European Integration: Methods and Economics Analysis, Prentice Hall, 2<sup>nd</sup> edition

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
3. The Institutions of the EU	N.N.	Lecture	3	written examination and/or
4. Seminar on European Governance	N.N.	Seminar	2	presentation and/or paper

**Name of the module:** European Ideas

**Module acronym**  
(if applicable)

**Responsible for the module:** Prof. Dr. Hauke Brunkhorst,  
(Name and Institution) Institute for Sociology, University of Flensburg  
Prof. Dr. Anne Reichold, Anke Marquardt  
Institute for Philosophy, University of Flensburg

## Study Programme

(Suitability of the module)

### Bachelor

- International Management**
- Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

### Master

- Energy and Environmental Management**
- Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
- Key Qualifications**
  - Profile**
- European Studies**
- Open Programme

## General Information

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			60 h teaching and 120 h student work					
Recommended for semester:	2	Semester hours	4					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							
Compiled by (Name)	Brunkhorst/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

This course offers an approach to the history of ideas that has been developed in Europe and that has also shaped Europe in the fields of politics and justice, individuality and education, monotheism and European rationality. For this reason, the perspectives of the humanities and social sciences are taken. During the course students will scholarly compile human and social scientific fundamentals of modern-time Europe and furthermore develop skills to describe these on the basis of human scientific methodology. The chosen ideas will be positioned in the chronological and systematic context of the history of ideas.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
3. Central European Ideas: Politics and Justice	Brunkhorst, Reichold, Marquard	Lecture	2	presentation and/or paper
4. European Philosophy and Scientific Rationality	Brunkhorst, Reichold, Marquard	Seminar	2	presentation and/or paper

**Name of the module:** European Regional Innovation Policy

**Module acronym**

(if applicable)

**Responsible for the module:**

(Name and Institution)

N.N.

Department of Border Region Studies, University of Southern Denmark, Aabenraa

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**
- European Studies**
- Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			45 h teaching and 225 h student work					
Recommended for semester:	2	Semester hours	3					
Frequency	summer term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	summer term 2007							

**Aim of the module:**

(description, comments, main topics, etc.)

What drives the development of European regions. This is the crux of this course. It deals with the question of localization of economic, social and cultural resources of the landscape of Europe. It thereby offers insight into the determining factors of growth and prosperity in any setup signified by dispersion in terms of income, population density and industry localization. Using the European experiences, it will add to the understanding of the vehicles important to promote regional development and regional structures in a given geography.

**Main topics**

The students will be introduced to the following topics:

- a) Localization
  - a. Cluster theory
  - b. New Economic Geography
  - c. Localization in Regional Science
- b) Innovation Policy
  - a. R&D
  - b. Entrepreneurship
  - c. Regional Best Practices/Cases
- c) European Region Policy and Regional Innovation

Case studies enter the course as a central element. It will therefore take the participants to examples of R&D and innovation policies in a regional context. R&D regions will as such be central.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. European Regional Innovation Policy	N.N.	Lecture	3	written examination and/or paper

**Name of the module:** Institutional Innovations

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Wenzel Matiaske  
 (Name and Institution) International Institute of Management

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			45 h teaching and 135 h student work					
Recommended for semester:	3	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2007/8							
Compiled by (Name)	Fietze/Matiaske	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

a) Institutional Change and Innovations in the evolving European Union

b) Institutions are regarded shared concepts used by humans in repetitive situations organized by rules, norms and strategies. Institutions constrain the structure of political, economic, and social interactions and contain informal constraints (customs, traditions, and codes of conduct), and formal rules (constitutions, laws, property rights). In social science institutions are usually treated as various rule systems which occur in sets, e.g. constitutional rule system for society, collective choice rules governing different kinds of organizations, and operational rules of organizations.

This course introduces institutional innovations -- especially in the context of cross-border co-operations -- in a strong relationship to institutional change. Institutional innovations are understood as changing rules of social interaction that help to solve socially perceived problems or is perceived as an improvement by a social group or actor. Our focus will be on the change of institutions for the production of collectively binding decisions due to the need to adapt on changing conditions (in Europe).

**Recommended literature:**

Argyris, C.; Schön, D. A. (1978). *Organizational Learning: A Theory of Action Perspective*. Reading, Mass. Addison-Wesley.

Bromley, D. W. (1989). *Economic interests and institutions. The conceptual foundations of public policy*. Basil Blackwell: New York, Oxford.

North, D. (1990). *Institutions, institutional change, and economic performance*. New York: Cambridge University Press.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. Institutional Innovations	Matiaske	Seminar	3	paper and/or

**Name of the module:** Project Management

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Uwe Rehling  
(Name and Institution) International Institute of Management  
Claus Holm

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**
- European Studies**
- Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**
- European Studies**
- Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
			60 h teaching and 210 h student work					
Recommended for semester:	1	Semester hours	4					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2006/7							
Compiled by (Name)	Fietze/Rehling	Date	17.01.2006					

**Aim of the module:**  
(description, comments, main topics, etc.)

Competency in international project management- Use of software tools and media for project management- Intensive application of latest and innovative information- and communication technology- Social Competency in contact seminars and in virtual teams- Social learning in forming of and working in intercultural teams from Europe and Asia

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

## Courses of the module

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. Project Management	N.N.	Seminar	4	written examination and/or group task

**Name of the module:** Civil Society

**Module acronym**

(if applicable)

**Responsible for the module:** Prof. Dr. Hauke Brunkhorst,  
(Name and Institution) Institute for Sociology, University of Flensburg

**Study Programme**

(Suitability of the module)

**Bachelor**

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
- Language**

**European Studies**

Open Programme

**Master**

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

**General Information**

Duration (how many semesters)	1	Credit Points (CP)	6	x	30	=	Workload	180 h
			45 h teaching and 135 h student work					
Recommended for semester:	3	Semester hours	3					
Frequency	winter term	Marking Examination Regulation	§ 9					
		if other draft						
Course language	English	Media requisites						
Valid from: (e.g. winter term 2007)	winter term 2007/8							
Compiled by (Name)	Brunkhorst/Fietze	Date	17.01.2006					

**Aim of the module:**

(description, comments, main topics, etc.)

a) The making of a civil society in Europe.  
 b) Students shall be introduced in the conceptual frame of the civil society. There should be learned also something about the history of this term which goes back to the 19th Century (Hegel, Tocqueville), and students shall be enabled to draw a clear distinction between the modern meaning of this concept compared with its classical predecessors (polis, societas civile sive politce). The concept of civil society is an interdisciplinary concept, and therefore an interdisciplinary method has to be taught. The civil society shall be introduced in political (res publica), economic (social and symbolic capital) legal (communication rights/ public law) and sociological ways (social system). Originally the modern civil society was related closely to the public sphere of the national state. But now there are emerging trans-national and sub-national publics which constitute a civil society without a state. The same is true for the making of a global public and a global civil society or regional (Asian, European...) regimes. Students of this course shall learn to explain, analyse and study the specific structure of a multi-level civil society which is European.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. Civil Society	Brunkhorst	Seminar	3	paper and/or

**Name of the module:** European Border Region Development

**Module acronym**

(if applicable)

**Responsible for the module:**

(Name and Institution)

N.N.

Department of Border Region Studies, University of Southern Denmark, Aabenraa

## Study Programme

(Suitability of the module)

### Bachelor

- International Management**
  - Required Subject**  
Economics Studies
  - Compulsory Optional Subject**
    - International Management and International Economics
    - Economics, Culture and Language:
  - Language**

**European Studies**

Open Programme

### Master

- Energy and Environmental Management**
  - Profile:** Developing Countries
  - Profile:** Industrialised Countries
- Management Studies**
  - Key Qualifications**
  - Profile:**

**European Studies**

Open Programme

## General Information

Duration (how many semesters)	1	Credit Points (CP)	9	x	30	=	Workload	270 h
----------------------------------	---	--------------------	---	---	----	---	----------	-------

45 h teaching and 225 h student work

Recommended for semester:	3	Semester hours	3
------------------------------	---	----------------	---

Frequency	winter term	Marking Examination Regulation	§ 9
		if other draft	

Course language	English	Media requisites
-----------------	---------	------------------

Valid from: (e.g. winter term 2007)	winter term 2007/8
--	--------------------

Compiled by (Name)	Kühl/Fietze	Date	17.01.2006
--------------------	-------------	------	------------

**Aim of the module:**

(description, comments, main topics, etc.)

The aim of the course is for the students to obtain knowledge about and insight into the issue of border regions in Europe from a political, socio-economic, spatial and cultural perspective. This includes theories of international boundaries, border security and border governance, formal and informal cross-border cooperation and networks, bi-nationalism and multiculturalism. Special emphasis will be put at analyzing cross-border cooperation structures that have become a key-area of activities of the EU. The students will achieve knowledge of the institutions and funding-schemes related to cross-border cooperation, including INTERREG, PHARE, TACIS, and CARDS, and they will acquire competence in analyzing cross-border cooperation in practice from working with a number of case-studies. The course focuses on developing competencies that allow the students to understand the significance of key issues of cooperation in border regions and enable them to take part in administration and involvement in cooperation in border regions.

**Main topics**

The students will be introduced to the following topics:

- a) Border Regions: Typology, Concepts and Theories
- b) Informal Cross-Border Cooperation: Trade, commuting, and ad-hoc political cooperation
- c) The European Unions approach to Cross-Border Cooperation: Objectives, Policies and Programmes
- d) The Council of Europe and Cross-Border Cooperation
- e) Euroregions and Cross-Border Cooperation
- f) From 'Old' to 'New' Neighbourhoods: Border Region in the Enlarged Europe
- g) Potentials and Obstacles to Cross-Border Cooperation.

**Recommended literature:**

Textbooks and/or compilation of articles to be announced.

**If necessary: Prerequisites**

(conditions for registration, etc.)

---

**Courses of the module**

Name of the course	Name of the lecturer	Type	Semester hours	Type of exam
2. European Border Region Development	N.N.	Lecture	3	paper and/or